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FOR IMMEDIATE RELEASE  
November 2, 2017

## VITAFEN (ACECLOFENAC) 100MG TABLETS

Now available for prescription on the GMS

Dublin, Ireland, November 2, 2017– Phoenix Labs is pleased to announce the launch of VITAFEN (aceclofenac) 100mg film-coated tablets for the treatment of pain and inflammation in osteoarthritis, rheumatoid arthritis and ankylosing spondylitis.

VITAFEN represents a new class of oral Non-Steroidal Anti-Inflammatory drug, which is a New Chemical Entity in Ireland.

Aceclofenac benefits from extensive experience worldwide with well over 100 million patients treated in many countries. For this reason, there is a large amount of Real World Evidence available to Vitafen patients and prescribers which confirms excellent safety and tolerability, as well as the lowest documented risks for gastrointestinal and cardiac adverse events of any NSAID studied<sup>1,2</sup>.

An EU Cohort Study<sup>2</sup> of more than 23,400 patients across multiple countries which compared the efficacy and tolerability of aceclofenac with other commonly-used NSAIDS concluded:

***“Aceclofenac is the Treatment of Choice for Patients and Physicians in the Management of Inflammatory Pain.”***

Patient satisfaction with, and compliance of, aceclofenac therapy was impressive; 90% of patients were satisfied and over 90% of patients were treatment compliant.

Aceclofenac has a unique pharmacology in that it is inert until the molecule is converted into diclofenac within the white blood cells at the site of inflammation. This ensures that there is a very low systemic load of diclofenac, which in turn, reduces the adverse effects on the gastrointestinal system, which are a common concern with NSAID treatment.

Vitafen has been shown in numerous comparative studies to be at least as effective at reducing pain, inflammation and restoring function as any traditional NSAID or COXIB drug<sup>3</sup>.

Vitafen is available from all wholesalers. Vitafen is reimbursed; GMS no: 35974. Pack of 60 x 100mg film-coated tablets = €6.44 (WS).

See full prescribing information at: [www.hpra.ie/](http://www.hpra.ie/)

If you would like more information about Vitafen, please contact Siobhan Lynch at +353-87-2853516 or email at info@phoenixlabs.ie.

### References:

1. Lemmell et al. CURRENT MEDICAL RESEARCH AND OPINION® VOL. 18, NO. 3, 2002, 146–153
2. Castellsague et al. Systematic Review Drug Saf 2012; 35 (12): 1127-1146
3. Dooley et al. ADIS DRUG EVALUATION Drugs 2001; 61 (9): 1351-1378